OFFICIAL ORDER FORM
KELLOGG/$5 Publix Gift Card OFFER

Expires 8/27/10

To receive a $5 Publix Gift Card, complete and mail this form with the following:
(Note: While supplies last.)

1. Original Publix cash register receipt dated between 8/7/2010 and 8/27/2010 with FIVE products* and prices circled (in the same transaction). Photocopies not accepted.
2. Request must be postmarked by 9/3/2010 and received by 9/10/2010.
3. Mail to: Kellogg/Publix $5 Gift Card Offer
   P.O. Box 7124, Kalamazoo, MI 49003-7124
4. Allow 60 days from receipt of order. To check your order status, go to Kelloggs.com/specialorders

NAME _____

ADDRESS _____

CITY/STATE/ZIP _____

EMAIL ADDRESS _____

*Participating ***Kellogg's***® Products: ***Kellogg's***®, ***Keebler***®, ***Sunshine***®, and/or ***Eggo***® products (4 oz. or Larger, Any Flavor, Mix or Match, Excludes Single-Serve). No P.O. Boxes accepted. We must have your ZIP code to mail order. U.S. Military overseas send APO or FPO address. This offer good in FL, GA, TN, AL and SC, except where prohibited, licensed, restricted or taxed. Kellogg Company reserves the right to substitute or limit offer. No mechanical reproduction of official order form will be accepted. Resale of Kellogg premium or official order forms is prohibited. Neither this offer nor the official order form may be published, posted, or otherwise displayed and/or offered for sale in any electronic or other venue without Kellogg Company's express written permission. Kellogg is not responsible for lost, late, illegible, or incomplete orders or postage-due, damaged or separated mail. Additional postage may be required.

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